

**INDIVIDUALITY AS AN INTEGRAL CHARACTERISTIC OF A  
CREATIVE POTENTIAL OF AN ARTIST AND THE TASK OF ITS  
FORMATION IN ART EDUCATIONAL ESTABLISHMENT**

*Annotation*

*This article addresses the issue of the importance of the notion of individuality in describing the highest level of development of the artistic and creative potential of a painter. The essence and the structure of this notion are revealed. Specific tasks set for the teachers of art colleges in the process of forming the creative individuality of a future painter are defined.*

***Key words:** painting, personality, artistic and creative potential of the artist, art education*

Order Article by e-mail: [conf\\_mixmd@ukr.net](mailto:conf_mixmd@ukr.net)