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**THE PRINCIPLES OF MANAGEMENT IN EDUCATION OF ART**

***Annotation***

*The article analyzes the problems of management in the training of future specialists in a particular field of human activity - design, as well as the dependence of design education on the economic state of society and its artistic and aesthetic needs. It's about the history of the development and management as an alternative form of the theory and practice of human resource management and interpretation of the essence of the concept of "management".*

**Key words:** *management, management education, art education, theory and practice human resource.*

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